

YWCA GREATER BATON ROUGE

PRESENTS

WOMEN'S EMPOWERMENT *Summit*



SUN OCT 11 | 10AM

F.G. CLARK ACTIVITY CENTER

ON THE CAMPUS OF
SOUTHERN UNIVERSITY AND A&M COLLEGE

empowering the

yWca
GREATER BATON ROUGE





A LETTER FROM OUR CEO

Dear Partners in Empowerment,

On behalf of YWCA Greater Baton Rouge, thank you for considering a sponsorship of our first **Women's Empowerment Summit**. Your partnership is more than support for a single event; it is an investment in the women, children, and families of Greater Baton Rouge whose lives are transformed every day by our organization's work.

Since 1968, YWCA Greater Baton Rouge has stood at the intersection of advocacy, empowerment, and opportunity. We are committed to creating pathways for women and families not only to survive difficult circumstances but also to thrive beyond them. The impact of this mission is felt throughout our community every day.

Through our Women's Empowerment Center, women receive critical support services designed to help them rebuild stability, confidence, and independence. Through our Early Learning centers, children and families receive access to essential preschool education, nutritious meals, and a strong foundation that shapes lifelong success. By offering mental health counseling, the YWCA strives to enhance psychological stability and strengthen emotional intelligence.

We stand beside survivors of domestic violence by providing advocacy, support resources, and access to services that help individuals move toward safety and healing. Through our free legal services, we work to remove barriers that disproportionately impact vulnerable women and families, helping ensure dignity, fairness, and access to justice.

Our workforce development programs equip women with the tools, training, and support needed to secure employment, strengthen financial stability, and create brighter futures for themselves and their children. Every service we provide is rooted in the belief that empowered women strengthen families, and stronger families strengthen entire communities.

When you support the 2026 **Women's Empowerment Summit**, your dollars directly support these life-changing programs and services. Your investment helps provide educational opportunities for children, economic mobility for women, legal advocacy for families in crisis, and critical resources for individuals working to build a safer and more stable future.

This event is not simply a celebration. It is a collective declaration that the women and children of Greater Baton Rouge deserve opportunity, protection, empowerment, and hope. We are honored to invite you to stand with us in this work.

Thank you for your consideration, your generosity, and your commitment to creating a lasting impact in our community. **We hope to see you at the Felton Grandison Clark Activity Center on Sunday, October 11th!**

With gratitude,

Dianna Payton, Chief Executive Officer
YWCA Greater Baton Rouge





AN EXPERIENCE LIKE NO OTHER

The **Women's Empowerment Summit** is a transformative day of inspiration, education, connection, and philanthropy benefiting YWCA Greater Baton Rouge. Designed to inspire, empower, and connect, the event brings together business leaders, philanthropists, community advocates, entrepreneurs, and change makers for an unforgettable morning celebrating the strength, resilience, and limitless potential of women.

On Sunday, **October 11, 2026**, the transformed F.G. Clark Activity Center will be an immersive experience with floral installations, elegant hospitality, curated gathering spaces, interactive community experiences, and a keynote from bestselling author, entrepreneur, and inspirational leader **Sarah Jakes Roberts**.

More than a fundraiser, the **Women's Empowerment Summit** is a celebration of community, leadership, and impact. Every ticket purchased and every sponsorship secured helps advance the YWCA's mission of creating opportunity for women and children throughout Greater Baton Rouge through education, workforce development, mental health support, legal services, family support, and programs that strengthen our community.

The **Women's Empowerment Summit** will convene community leaders, advocates, philanthropists, and change makers for a powerful morning celebrating women, leadership, and impact across the Capital Region. Sponsorship supports our mission and community initiatives and positions sponsors alongside one of the region's most visible and inspiring community events.

Sarah Jakes Roberts is a visionary leader, bestselling author, and sought-after speaker dedicated to empowering individuals to rise above challenges and embrace their full potential.



Sarah Jakes Roberts is redefining what it means to be a modern woman of faith. Her messages spread throughout the world, defying cultural, religious, gender, and socio-economic boundaries. Whether through her bestselling books or viral messages, it only takes a few minutes of connecting with her to understand why she becomes an instant favorite. Sarah has a unique way of reaching people who are seeking to make peace with their past, maximize their present, and deepen their relationship with God.

Sarah serves as the Co-Senior Pastor of The Potter's House Dallas, where she leads alongside her husband, Touré Roberts. With her down-to-earth personality, contemporary style, and revelatory messages, there's no question why she is an emerging thought leader for this generation.

Now a New York Times bestselling author and a TIME 100 Next honoree, Sarah's journey stands as a testament to transformation and resilience. At twenty-three years old, she faced insecurities, teen pregnancy stigma, low self-esteem, toxic relationships, and depression. It wasn't until her darkest moment that she realized she had two options: settle or evolve. She dared to harness the wisdom of her past wounds and apply them to the hope for her future.

Rooted in her own journey of growth and healing, Sarah laid the foundation for Women Evolve. What started as a personal blog, where she vulnerably processed her pain and shared her story, grew into a powerful community of women who saw themselves in her words. That connection sparked a podcast, a movement, and eventually a global platform empowering women to rise beyond their past and walk in purpose. Rooted in the mantra that "bruised heels still crush the serpent's head," Sarah continues to remind women that even their broken places carry divine power.

Today, Sarah Jakes Roberts stands as a powerhouse wife, mother, businesswoman, and spiritual leader. Her passion is to utilize her experiences, insight, and influence to help every soul she encounters evolve into the best version of themselves.



*Ignite your confidence
and become a force...*

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OUR COMMUNITY

5th

Louisiana consistently ranks among the five deadliest states in the nation for women killed by men. Here in EBR Parish, nearly one in five homicides has been linked to domestic violence.

44%

44.5% of households with children in East Baton Rouge Parish are headed by a single parent. Over 80% of single-parent households are led by women. Approximately 40,000 - 45,000 single mother households live in East Baton Rouge Parish. Statistically, in 2 children in our parish live with only one parent.

5K

Nearly 5,000 children in our parish are eligible for affordable early learning services based on our parish's 25% child poverty rate. East Baton Rouge Parish is home to an estimated 4,600 Head Start-eligible children ages 3–5. Yet local early childhood learning systems cannot fully meet the scale of need, leaving too many children without access to high-quality early learning before kindergarten.

70K

In East Baton Rouge Parish, an estimated 70,000 residents each year face civil legal problems they cannot adequately resolve because they cannot afford legal representation. For survivors of domestic violence, legal assistance can mean the difference between remaining trapped in abuse and securing safety, custody of their children, stable housing, and financial independence.





WHAT DO WE DO?

Founded in 1968, YWCA Greater Baton Rouge offers a variety of services for women and families in need of resources and support. We do our best to cater to all facets of care. All services are free to those who need them.

EARLY CHILDHOOD EDUCATION
WORKFORCE DEVELOPMENT
DOMESTIC VIOLENCE SERVICES
MENTAL HEALTH COUNSELING
HOUSING & HOMELESS PREVENTION
YW TEENS
WOMEN'S LEGAL ADVOCACY

WHO ARE WE?

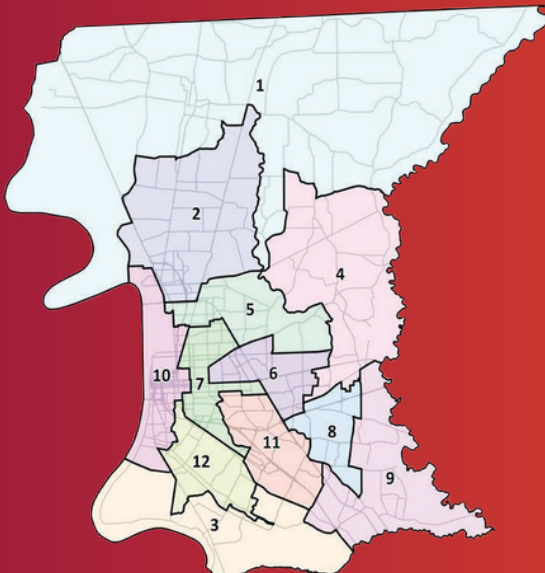
YWCA has been at the forefront of the most pressing social movements for more than 160 years. Today, we combine programming and advocacy to generate institutional change in the key areas of empowerment, economic advancement, and the health and safety of women and families.

OUR 2025 IMPACT

1,698 COMMUNITY MEMBERS SERVED
662 WOMEN | 1,036 CHILDREN

COMMUNITY IMPACT

**YWCA GREATER BATON ROUGE
HAS SERVED
1,698 COMMUNITY MEMBERS**



285 Individuals Served in Surrounding Parishes

EARLY CHILDHOOD EDUCATION & YWCA WOMEN'S EMPOWERMENT CENTER SERVICES BY DISTRICT

District 1
Serving 46 Individuals

District 5
Serving 180 Individuals

District 9
Serving 125 Individuals

District 3
Serving 44 Individuals

District 7
Serving 258 Individuals

District 2
Serving 140 Individuals

District 6
Serving 182 Individuals

District 10
Serving 123 Individuals

District 4
Serving 32 Individuals

District 8
Serving 87 Individuals

District 12
Serving 72 Individuals

District 11
Serving 124 Individuals

SPONSORSHIP OFFERINGS

Presenting Sponsor – \$20,000

One (1) Exclusive Opportunity Available

The Presenting Sponsor serves as the premier corporate and philanthropic partner for the 2026 YWCA Brunch. This exclusive partnership provides unparalleled visibility, elevated recognition, and direct alignment with the event's mission and impact.

Sponsorship Benefits

- Exclusive designation as the Presenting Sponsor
 - Premier logo placement on all major event branding and promotional materials
 - Recognition in all press releases and media opportunities, where applicable
 - Opportunity for a company representative to provide brief remarks during the program
 - Two premier reserved tables (20 guests total)
 - Full-page premium placement advertisement in the printed event program
 - Prominent recognition on stage screens and event signage
 - Recognition across social media campaigns, website, and email communications
 - Opportunity to include branded promotional materials or gifts for attendees
 - VIP recognition during the event program
 - Preferred seating and concierge guest experience
-

Leadership Sponsor – \$7,500

Four (4) Opportunities Available

Leadership Sponsors play a vital role in advancing the success and visibility of the brunch while demonstrating a meaningful commitment to women and families in our community.

Sponsorship Benefits

- Recognition as a Leadership Sponsor
 - One reserved table for 10 guests
 - Prominent logo placement on event materials and signage
 - Half-page advertisement in the printed event program
 - Recognition on the YWCA website and social media
 - On-screen recognition during the event program
 - Opportunity to provide branded materials for guest distribution
 - Verbal recognition during the event program
-

Advocate Sponsor – \$5,000

Eight (8) Opportunities Available

Advocate Sponsors help strengthen the reach and impact of the brunch while aligning their organization with a mission-driven community initiative.

Sponsorship Benefits

- Recognition as an Advocate Sponsor
 - Reserved seating for 8 guests
 - Logo placement on select event materials and sponsor recognition displays
 - Quarter-page advertisement in the printed event program
 - Recognition on the YWCA website and social media
 - On-screen recognition during the event
-

Community Sponsor – \$2,500

Twelve (12) Opportunities Available

Community Sponsors provide meaningful support that helps make the event accessible, impactful, and memorable for attendees and beneficiaries alike.

Sponsorship Benefits

- Recognition as a Community Sponsor
- Reserved seating for 4 guests
- Name listing in the digital event program
- Recognition on sponsor signage and event website
- Social media acknowledgment prior to the event

TICKET OFFERINGS

Guests may choose from two distinct event experiences designed to welcome supporters at every level.

VIP FLOOR EXPERIENCE - \$150

The Empower Brunch Experience offers the event's premier guest experience and includes:

- General admission seating on the arena floor
- Access to an elegantly designed brunch VIP lounge on the arena floor
- A chef-prepared brunch buffet service
- An inspiring keynote address by Sarah Jakes Roberts
- A complimentary signed book by Sarah Jakes Roberts
- Access to the Empower Marketplace featuring local vendors and community partners
- Opportunities to purchase additional books and merchandise from Sarah Jakes Roberts
- Access to the silent auction and other event experiences

INSPIRE EXPERIENCE - \$75

The Inspire Experience provides an opportunity to be part of the morning's inspirational program from reserved stadium seating overlooking the arena floor.

This experience includes:

- General admission stadium seating for the keynote address
- Access to the Empower Marketplace
- Opportunities to purchase books and merchandise from Sarah Jakes Roberts
- Shopping with local vendors and community partners
- Access to the silent auction and public event activations

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“ WE MUST
LEARN TO
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integrity
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SARAH JAKES ROBERTS

AUTHOR & FOUNDER OF WOMEN EVOLVE



TOGETHER WE *Empower*

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GREATER BATON ROUGE

INFO@YWCA-BR.ORG

(225) 383-0681

YWCA-BR.ORG



SARAH JAKES ROBERTS

AUTHOR & FOUNDER OF WOMEN EVOLVE